



TERRAPASS BRINGS GREEN TO THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP

Tackling Carbon Emissions to Reduce the Game's Environmental Impact

PHOENIX – January 11, 2016 - Top-ranked Clemson and No.2 Alabama will be facing off amidst more than orange and crimson at the College Football Playoff National Championship. [TerraPass](#), a member of the [Just Energy Group](#) of companies will be greening up the game with carbon offsets and renewable energy credits (RECs); mitigating the game's environmental impact. Playoff Fan Central, the CFP transportation fleet and competing teams' travel and accommodations will be "carbon neutral" thanks to offsets provided by TerraPass.

The carbon offsets and RECs from TerraPass provide financial support to renewable energy and emission reduction projects like wind, cow power and natural gas capture.

"We are pleased to, once again, partner with CFP to continue to help balance the emissions associated with the championship game," says Jeff Wolfe, President, TerraPass. "Colleges and universities are leading the way across America to fight climate change by reducing their impact on the environment. Funding emission reduction projects and renewable energy by utilizing TerraPass, is a comprehensive way to lower the carbon footprint of a large event such as the College Football Playoff National Championship. We look forward to continuing the tradition of fighting global climate change with CFP."

The College Football Playoff, in partnership with TerraPass, will offset enough carbon to fly the length of 130,000 football fields and light up 30,000 propane tanks for tailgating.

"Sustainability is one of the core principles of operations at the College Football Playoff National Championship," says Jack Groh, who leads sustainability efforts for the event. "We are reducing waste, offsetting energy emissions and creating a 'green' legacy through urban forestry projects. TerraPass is a key partner in those efforts."

-30-

About TerraPass

TerraPass, a provider of sustainable carbon emissions solutions since 2004, is one of Just Energy Group's green energy initiatives that can help us all work towards a cleaner planet by pursuing sustainable solutions to climate change. We support projects throughout North America that destroy greenhouse gases and produce renewable energy. The TerraPass products and services provide consumers and businesses with the options

and ability to help them reduce the environmental impact of their everyday activities through carbon offsets and renewable energy credits.

Learn more at www.terrapass.com. Follow us on [Facebook](#), [Twitter](#) and [Pinterest](#). TerraPass is a registered trade name of Just Energy Resources LLC.

About Just Energy Group Inc.:

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is an energy management solutions provider specializing in electricity, natural gas, solar and green energy. With offices located across the United States, Canada, and the United Kingdom, Just Energy serves approximately two million residential and commercial customers. The company offers a wide range of energy products and home energy management services including long-term fixed-price, variable price, and flat bill programs, smart thermostats, and residential solar solutions. Just Energy Group Inc. is the parent company of Amigo Energy, Commerce Energy, Green Star Energy, Hudson Energy, JE Solar, Tara Energy and TerraPass.

Visit justenergygroup.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#).

For more information or to request an interview, please contact Chantal Theoret at ctheoret@justenergy.com or call 416-904-6338.