



For Immediate Release

Just Energy Partners With Lyoness

Members Gain Access to Preferred Energy Prices and Products

Houston, TX, August 11, 2015: Just Energy Group Inc. is pleased to announce a new partnership with Lyoness to offer exclusive natural gas and electricity supply programs to its membership.

With the biggest shopping community worldwide, Lyoness successfully leverages its large membership to create unique purchasing opportunities for home and business consumers. The new partnership provides customers with access to Just Energy's preferred natural gas and electricity rates and products.

A leading North American energy management solutions provider, Just Energy specializes in electricity, natural gas, solar and green energy for almost two million customers across North America and the UK. Customers that enroll in an energy program through Lyoness will benefit from:

- Competitive rates
- Superior Customer Service
- Seamless Switching
- Special Incentives

"We're excited to partner with Lyoness to offer its membership the benefit of discounted pricing and customized products" says Al Shulman, VP of Marketing at Just Energy. "This is another great opportunity for us to enhance the choices available to a whole new market of energy consumers with exclusive offers for the home or business customer."

Lyoness is represented in 40 markets worldwide offering a global and multi-sector shopping community for consumers, as well as a customer loyalty program. With over 4.5 million members receiving exclusive shopping benefits, such as cashback offers and shopping points, Loyalty Merchants gain long-term customers that enjoy unique access to special benefits.

About Just Energy Group Inc.:

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is an energy management solutions provider specializing in electricity, natural gas, solar and green energy. With offices located across the United States, Canada, and the United Kingdom, Just Energy serves approximately two million residential and commercial customers. The company offers a wide range of energy products and home energy management services including long-term fixed-price, variable price, and flat bill programs, smart thermostats, and residential solar solutions. Just Energy Group Inc. is the parent company of Amigo Energy, Commerce Energy, Green Star Energy, Hudson Energy, JE Solar, Tara Energy and TerraPass. Visit justenergygroup.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#).

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