



JUST ENERGY EXECUTIVE CHAIR REBECCA MACDONALD APPOINTED TO FEDERAL ECONOMIC ADVISORY COUNCIL

Just Energy Group Inc. is pleased to announce the appointment of its Executive Chair, Rebecca MacDonald, to Federal Finance Minister Joe Oliver's Economic Advisory Council.

Comprised of [16 members](#) from across Canada's business and academic elite, the Council was largely drawn from Canada's leading retail executives in light of the government's increasing focus on consumer issues. Members will meet with the Minister periodically to provide advice on a broad range of fiscal, economic and financial matters, as well as advise the Minister on how to direct more than C\$40 billion in projected surpluses.

"It is certainly a unique and welcomed privilege to be asked to join this Council" said Ms. MacDonald. "I look very forward to serving as an advisor and contributing ideas and insight to advance our national economic well-being and prosperity."

About Rebecca MacDonald

Rebecca MacDonald has been involved in the sale of deregulated natural gas and electricity for the past 25 years. In 1988 she founded Energy Marketing Inc., the first company which targeted small customers under Canadian natural gas deregulation. Following the sale of that business, in 1995 she founded a new company which aggregated customers within the UK natural gas deregulation market. That company was later sold and, in 1997, she co-founded Just Energy with the intent of building a substantial company that could go public – which it did in 2001. In the ensuing years, Just Energy had been considered the most successful income trust in Canadian history. In 2010, Just Energy Income Fund converted to a Corporation.

Rebecca was named Canadian Woman Entrepreneur of the Year for 2002 by the Rotman School of Business, and was named Canada's top woman CEO for 2003, 2004, 2005, 2006 and 2007 by Profit magazine. She is also the founder of the Rebecca MacDonald Centre for Arthritis and Autoimmune Disease at Mount Sinai Hospital in Toronto.

In 2003, Rebecca was named Ontario Entrepreneur of the Year by Ernst & Young, and in 2009 she won the International Horatio Alger Award. She sits on the Board of Governors of the Royal Ontario Museum, is Vice Chair of the Board of Mount Sinai Hospital, and sits on the Board of Canadian Pacific Railway.

About the Economic Advisory Council

In announcing the new Council members, Finance Minister Oliver stated that "as we return to balanced budgets in 2015 it is important we listen to Canada's leading business and economic innovators. Balanced budgets will provide a host of benefits and opportunities. I look forward to working with the Council members and hearing their ideas as we move toward a new era of fiscal sustainability and prosperity for our country."

Prompted by the global recession in 2008, the Economic Advisory Council was initiated by the late former Finance Minister Jim Flaherty in December of that year. The Council comprised leading Canadian economic experts with whom the Minister could consult in drafting the federal budget and dealing with the sustained economic crisis.