



**For Immediate Release**

**Just Energy Foundation Proudly Awards Top Performing Students of  
*SeaPerch Challenge* at Houston's Energy Day**

**Monday, October 19, 2015 - Houston TX:** As a proud sponsor of the recent [Energy Day Festival](#), the Just Energy Foundation was honored to present a financial award in support of the [SeaPerch Challenge](#), an innovative underwater robotics competition that equips teachers and students with the resources they need to build an underwater Remotely Operated Vehicle (ROV). Presented by Deb Merrill and James Lewis, Co-CEOs at Just Energy (pictured back row), the award went to top-placing students for their achievements in robotics, engineering, science, and mathematics (STEM) while building an underwater ROV as part of a science and engineering technology curriculum.



SeaPerch began as one project in a book entitled "How to Build an Underwater Robot," by Harry Bohm and Vickie Jensen. Years later, MIT Professor, Thomas Consi, developed a curriculum around SeaPerch as a way to grow the Ocean Engineering Program at MIT. The Society of Naval Architects and Marine

Engineers (SNAME) then had the vision to manage the program and partner with ONR to take the SeaPerch Program from what was essentially a teacher-training program and develop it into a national program. Today, the SeaPerch Program is managed by the Association of Unmanned Vehicle Systems International Foundation (AUVSIF). Expansion continues with well over 100,000 students participating in the SeaPerch program and over 6,000 mentors working with students.

“We’re absolutely honored to support educational events and activities like the SeaPerch Challenge to help youth harness their vast potential,” said Deb Merril. “It is our privilege, through the Just Energy Foundation, to assist educational organizations dedicated to working with young people in offering innovative, inspiring and hands-on technology learning at an early age. By investing in our youth now, we invest in the future and the development of our science and energy leaders of tomorrow.”

### **2014 Energy Day Academic Program (EDAP)**

EDAP is presented by Consumer Energy Education Foundation, Consumer Energy Alliance, and corporate Energy Day partners. It is part of Energy Day's year-long initiative to engage students in energy and STEM education. The Program helps to amplify existing academic competitions and events through a series of seven unique, citywide, energy-related competitions aimed to motivate, challenge and inspire young minds to seek careers in science and technology. Winning students were recognized at the SEFH Awards Ceremony in February, as well as receiving recognition and an invitation to display their projects at Energy Day in October.

### **About Just Energy Foundation**

The Just Energy Foundation was established in 2013 by Just Energy Group Inc. to help registered Canadian and U.S. charitable organizations secure the resources required to promote the health and well-being of communities in need. Funded entirely by Just Energy, the Foundation invests in local programs that work to enhance the quality of life in Just Energy's operating markets towards building stronger and supportive communities.

### **About Just Energy Group Inc.**

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is primarily a competitive retailer of natural gas and electricity. With offices located across the United States, Canada and the United Kingdom, Just Energy serves close to two million residential and commercial customers through a wide range of energy programs and home comfort services, including fixed-price and price-protected energy programs, smart thermostats, and solar panel installations. Just Energy Group Inc. is the parent company of Amigo Energy, Commerce Energy, Green Star Energy, Hudson Energy, Just Energy, and Tara Energy. Visit [www.justenergy.com](http://www.justenergy.com) to learn more. Also, find us on Facebook and follow us on Twitter.

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