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**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

**JUST ENERGY GROUP INC.**

**THIRD QUARTER RESULTS FOR THE YEAR ENDING**

**MARCH 31, 2011**

**CONFERENCE CALL**

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TORONTO, ONTARIO – January 31, 2011 – Rebecca MacDonald – Executive Chair, Ken Hartwick – President and Chief Executive Officer and Beth Summers – Chief Financial Officer cordially invite you to participate in a conference call to discuss the Corporation’s third quarter results for the period ended December 31, 2010.

Just Energy Conference Call  
Thursday February 10, 2011  
2:00 p.m. EST

The number to call is 1 866 551-3680 and enter the participant code 7766462#.

For those unable to attend a tape rebroadcast will be available until February 17, 2011 at midnight. To access the rebroadcast please dial 1 866 551-4520 and enter the participant code 269776#.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

Ms. Rebecca MacDonald  
Executive Chair  
Phone: (416) 367-2872

Ken Hartwick  
President and Chief Executive Officer  
Phone: (905) 795-3557

or

Beth Summers  
Chief Financial Officer  
Phone: (905) 795-4206