

TSX: JE.UN (formerly SIF.UN)

- **FOR IMMEDIATE RELEASE**

PRESS RELEASE

JUST ENERGY INCOME FUND

(formerly Energy Savings Income Fund)

ANNOUNCES OCTOBER DISTRIBUTION

TORONTO, ONTARIO – September 28, 2009 - - Just Energy Income Fund filed notice with the Toronto Stock Exchange today announcing its regular distribution for October. A distribution of \$0.10333/unit (\$1.24 annually) will be paid on October 31st, 2009 to Unitholders of record at the close of business on October 15th, 2009. The Units trade on the Toronto Stock Exchange under the symbol “JE.UN”.

The Fund also announced the resignation of Ron Joyce from the Board of Directors effective September 16, 2009. Rebecca MacDonald, Executive Chair of Just Energy noted, “I want to thank Ron Joyce for his service on our Board. Having one of Canada’s greatest entrepreneurs provide us guidance at a time of high growth for Just Energy was a tremendous assistance. Speaking personally, I want to wish Ron all the best as he retires from his public company obligations.”

The Fund

Just Energy’s business involves the sale of natural gas and/or electricity to residential and commercial customers under long-term fixed-price and price-protected contracts through its subsidiaries. By fixing the price of natural gas or electricity under its fixed-price or price-protected program contracts for a period of up to five years, Just Energy’s customers offset their exposure to changes in the price of these essential commodities. Just Energy, which commenced business in 1997, derives its margin or gross profit from the difference between the fixed price at which it is able to sell the commodities to its customers and the fixed price at which it purchases the associated volumes from its suppliers.

Just Energy also offers “green” products through its Green Energy Option (GEO) program. The electricity GEO product offers the customer the option of having all or a portion of his or her electricity sourced from renewable green sources such as wind, run of the river hydro or biomass. The gas GEO product offers carbon offset credits which will allow the customer to reduce or eliminate the carbon footprint for their home or business. Management believes that these products will not only add to profits, but also increase sales receptivity and improve renewal rates.

In addition, through National Home Services, Just Energy sells and rents high efficiency and tankless waterheaters and produces and sells wheat-based ethanol through its subsidiary Terra Grain Fuels.

Forward-Looking Statements

The Fund's press releases may contain forward-looking statements including statements pertaining to customer revenues and margins, customer additions and renewals, customer attrition, customer consumption levels, distributable cash and treatment under governmental regulatory regimes. These statements are based on current expectations that involve a number of risks and uncertainties which could cause actual results to differ from those anticipated. These risks include, but are not limited to, levels of customer natural gas and electricity consumption, rates of customer additions and renewals, rates of customer attrition, fluctuations in natural gas and electricity prices, changes in regulatory regimes and decisions by regulatory authorities, competition and dependence on certain suppliers. Additional information on these and other factors that could affect the Fund's operations, financial results or distribution levels are included in the Fund's annual information form and other reports on file with Canadian securities regulatory authorities which can be accessed through the SEDAR website at www.sedar.com or through the Fund's website at www.je-un.ca

The Toronto Stock Exchange has neither approved nor disapproved of the contents of this release.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Ms. Rebecca MacDonald
Executive Chair
Phone: (416) 367-2872

Ken Hartwick C.A.
President and Chief Executive Officer
Phone: (905) 795-3557

or

Beth Summers C.A.
Chief Financial Officer
Phone: (905) 795-4206