



***Cirque du Soleil* offsets the GHG emissions produced by the presentation of LUZIA in Los Angeles with the help of terrapass®**

Los Angeles (February 14, 2018) – The Los Angeles engagement of *Cirque du Soleil*'s delightfully-imaginative and visually-stunning production **LUZIA** came to an end this past Sunday, February 11 after a successful series of performances. Since the December 8 opening of LUZIA at Dodger Stadium, *Cirque du Soleil* estimates having produced 532 tons of greenhouse gas (GHG) to generate electricity that powers its show equipment and temporary installations. Committed to reducing its environmental footprint in the communities it visits, *Cirque du Soleil* is happy to have partnered locally with [terrapass](#) to offset the GHG emissions of LUZIA in Los Angeles.

Through terrapass, *Cirque du Soleil* purchased the equivalent of 532 tons of GHG in carbon offsets that will be used in the funding of Improved Forest Management Projects. This is equivalent to the addition of 627 acres of US forest in one year.

“At *Cirque du Soleil*, our commitment goes beyond the performance. We aim to positively impact people, communities and the planet with what we know best: creativity and art”, says Jean-François Michaud, Senior Social Responsibility Advisor for *Cirque du Soleil*. “Reducing the environmental footprint of our operations is a core pillar of our actions globally.”

“Given the immense popularity of *Cirque du Soleil*, we’re proud to help them take action to reduce the carbon footprint associated with their spectacular shows,” says Duncan Stiles, SVP, terrapass. “A terrific example to emulate in the entertainment space, *Cirque du Soleil* is making a real and tangible impact by offsetting the amount of GHG emissions that it cannot reduce entirely on its own, as well as harnessing the power of the sun to leverage natural renewable resources as part of the sustainability equation.”

For perspective, an individual’s carbon footprint is reduced by the equivalent amount of carbon offsets purchased from emission reduction projects. Every 1,000lbs of carbon offsets purchased destroys greenhouse gases equal to 1,000lbs of carbon dioxide.

In addition to offsetting GHG emissions, *Cirque du Soleil* was proud to present LUZIA under a lighter-colored Big Top. Unlike the trademark blue-and-yellow Big Tops that have come through Los Angeles in the past 30 years, LUZIA’s white-and-gold canvas reflects the sun's rays, which reduces the show’s air-conditioning energy needs by 40% and helps control the temperature between the stage and the cupola. In addition to reducing energy consumption, this new tent design improves the well-being of artists and employees and better supports the artistic quality of the show.

LUZIA by *Cirque du Soleil* is moving on to the OC Fair & Event Center in Costa Mesa from February 21 – March 25. For more information, visit www.cirquedusoleil.com/luzia.

About *Cirque du Soleil*

LUZIA is *Cirque du Soleil*'s 38th original production since 1984, and its 17th show presented under the Big Top. The company has brought wonder and delight to more than 160 million spectators in more than 400 cities on six continents. *Cirque du Soleil* has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries.

For more information about *Cirque du Soleil*, visit www.cirquedusoleil.com.

To find out more about the ONE DROP Foundation, visit www.onedrop.org.

About terrapass

Terrapass, a member of Just Energy Group, works towards a cleaner planet by pursuing sustainable solutions to climate change. We support projects throughout North America that destroy greenhouse gases and produce renewable energy. The terrapass products and services provide consumers and businesses with the options and ability to help them reduce the environmental impact of their everyday activities through carbon offsets and renewable energy credits. Learn more at www.terrapass.com. Follow us on [Facebook](#), [Twitter](#) and [Pinterest](#). Terrapass is a registered trade name of Just Energy Advanced Solutions LLC.

Downloadable LUZIA PR Materials

Press Kit Documents (act descriptions, fact sheets, creators biographies): <http://cirk.me/LuziaPressKit>

HD Promo-Roll Video (90-sec trailer): http://cirk.me/LUZIA_PromoRoll_90s

LUZIA Official Photos: <http://cirk.me/LuziaPressPhotos>

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